



# SPONSORSHIP INFORMATION

## Gala Sponsorship Reply | 25<sup>th</sup> Signature Sponsorship Information Form

In 2020, the Severna Park Community Center celebrates our 25<sup>th</sup> anniversary! In *silver-spangled celebration*, we have scheduled four signature anniversary events:

**Annual Gala** | April 18, 2020 | Hilton Hotel | Linthicum Heights, MD | \$125 PP

**Spaghetti Dinner** | May 8, 2020 | Andy Borland Gymnasium | \$25 A / \$10 C (6-10) / \$75 Family

**Family Fun Picnic** | September 27, 2020 | Kurtz Waterfront Beach | \$35 A / \$15 C (6-10) / \$100 Family

**Hometown Holiday Celebration** | December 6, 2020 | GIVE BACK DAY! | Free All Day 9 am-9 pm

Sponsors can choose to support each individual signature event or become a **25<sup>th</sup> Signature Sponsor** for a set price for the entire year, including the Gala. Beyond stated Gala benefits, 25<sup>th</sup> Signature Sponsors will also benefit from:

1. Name or logo recognition (based on level) on every email sent from SPCC beginning in February and going through the end of the year.
2. Name or logo recognition (based on level) on signage at the center to celebrate our 25<sup>th</sup> anniversary. Signage will be placed throughout the center, and in the parking area.
3. Name or logo recognition (based on level) on our website, with a link to your website through the end of the year.
4. Name or logo recognition (based on level) on signage for each event, noting that sponsor is a 25<sup>th</sup> Signature Sponsor, with priority over individual event sponsors.
5. Name recognition on the center's marquee for one week during the year, to be mutually determined.
6. Facebook/social media recognition/promotion with link to website and/or Facebook page.



Please review the sponsorship levels on the back, check the level you would like to reserve for EITHER the Gala or the 25<sup>th</sup> Signature Series, and complete the information requested below. Return this form with your payment information to Collette Campbell at the Severna Park Community Center. Email [ccampbell@spcommunitycenter.org](mailto:ccampbell@spcommunitycenter.org).

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Yes, I'd like to make an additional contribution of \$\_\_\_\_\_ for this year's gala event.

**I would like to pay for my sponsorship payment/contribution as follows:**

Enclosed is a check made payable to SPCC in the amount of \$\_\_\_\_\_

Please charge my  **VISA**      **DISCOVER** in the amount of \$\_\_\_\_\_  
 Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Name (as it appears on card): \_\_\_\_\_  
 Signature: \_\_\_\_\_



**GALA Friend Sponsor = \$750**

- Two (2) tickets to the Gala.
- Name recognition in the Gala program



**GALA Entertainment | Cocktail | Dessert Sponsor = \$1,000**

- Two (2) tickets to the Gala.
- Name recognition in the Gala program.
- Night of event recognition (band announcement or named drink or dessert display sign)



**GALA Program = \$1,500 (one available)**

- Four (4) tickets to the Gala.
- Name recognition in the program, social media platforms, signage.
- Full-page ad in the Gala program.
- Logo will appear on each auction paddle (Paddle Sponsor only)
- Name recognition during slideshow at dinner.



**GALA Bronze Sponsor = \$2,500**

- Table for eight (8) guests to the Gala.
- Name recognition in the program, social media platforms, signage
- Half-page ad or personal message in the Gala program.
- Name recognition on the SPCC website ahead of and after the event.
- Name recognition on slideshow during dinner.
- Listing on ad (Severna Park Voice) after the event



**GALA Silver Sponsor = \$5,000**

- Table for ten (10) guests to the Gala.
- Logo recognition in the program, on social media platforms, signage.
- Full-page ad or personal message in the Gala program.
- Name recognition on the SPCC website ahead of and after event.
- Logo on slideshow during dinner, recognition in live remarks.
- Logo recognition on ad (Severna Park Voice) after the event.



**Friend 25<sup>th</sup> Signature Sponsor = \$1,500**

- Gala Benefits +
- Full 25<sup>th</sup> Signature Benefits
- Two (2) adult tickets to the Spaghetti Dinner
- Two (2) adult tickets to the Family Fun Picnic
- Name recognition + marquee recognition



**Entertainment | Cocktail | Dessert 25<sup>th</sup> Signature Sponsor = \$2,000**

- Gala Benefits +
- Full 25<sup>th</sup> Signature Benefits
- Four (4) adult tickets to the Spaghetti Dinner
- Four (4) adult tickets to the Family Fun Picnic
- Name recognition + marquee recognition



**Program 25<sup>th</sup> Signature Sponsor = \$3,000 (one available)**

- Gala Benefits +
- Full 25<sup>th</sup> Signature Benefits
- Six (6) adult tickets to the Spaghetti Dinner
- Six (6) adult tickets to the Family Fun Picnic
- Name recognition + marquee recognition



**Bronze 25<sup>th</sup> Signature Sponsor = \$5,000**

- Gala Benefits +
- Full 25<sup>th</sup> Signature Benefits
- Eight (8) adult tickets to the Spaghetti Dinner | Two (2) child tickets to the Spaghetti Dinner
- Eight (8) adult tickets to the Family Fun Picnic | Two (2) child tickets to the Family Fun Picnic
- Name recognition + marquee recognition



**Silver 25<sup>th</sup> Signature Sponsor = \$10,000**

- Gala Benefits +
- Full 25<sup>th</sup> Signature Benefits
- Ten (10) adult tickets to the Spaghetti Dinner | Five (5) child tickets to the Spaghetti Dinner
- Ten (10) adult tickets to the Family Fun Picnic | Five (5) child tickets to the Family Fun Picnic
- Logo recognition + marquee recognition
- One-year open lap adult swim pass
- Free four-hour room rental for corporate or family event.