



Sponsorship Reply Form

April 13, 2019 | Chartwell Country Club

Please use this form to tell us what level of sponsorship you would like to confirm. Sponsorships are tax deductible to the extent allowed by law. Note: To be included in the program, we must have your confirmation no later than March 15, 2019.

FRIEND SPONSOR: \$750

- Two (2) tickets to the Gala
- Name recognition in the Gala program

ENTERTAINMENT SPONSOR: \$1,000

- Two (2) tickets to the Gala
- Name recognition in the program, social media platforms, signage
- Band announcement thanking sponsor

COCKTAIL SPONSOR: \$1,000

- Two (2) tickets to the Gala
- Name recognition in the program, social media platforms, signage
- Named signature drink

DESSERT SPONSOR: \$1,000

- Two (2) tickets to the Gala
- Name recognition in the program, social media platforms, signage
- Sponsor recognition at dessert display(s)

PROGRAM SPONSOR: \$1,500 (One Available)

- Four (4) tickets to the Gala
- Name recognition in the program, social media platforms, signage
- Full-page ad in the Gala program
- Name recognition during slideshow at dinner

PADDLE SPONSOR: \$1,500 (One Available)

- Four (4) tickets to the Gala
- Name recognition in the program, social media platforms, signage
- Your logo will appear on each auction paddle
- Name recognition during slideshow at dinner

PROGRAM ADS

All ads will appear inside the Gala program. Camera-ready art is due no later than March 15, 2019. (Dimensions are width x height.)

FULL-PAGE AD (5" x 8")	\$500
HALF-PAGE AD (5" x 3.75")	\$300
1/3 - PAGE AD (5" x 2.5")	\$150

High resolution PDF, EPS or JPG files only (min. 300 DPI). No crop marks. Email to mhenry@spcommunitycenter.org

BRONZE SPONSOR: \$2,500

- Table for eight (8) guests at the Gala
- Name recognition in the program, social media platforms, signage
- Half-page ad or personal message in the Gala program
- Name recognition on the SPCC website ahead of and after event
- Name recognition on slideshow during dinner
- Listing on ad (Severna Park Voice) after the event

SILVER SPONSOR: \$5,000

- Table for ten (10) guests at the Gala
- Name recognition in the program, social media platforms, signage
- Full-page ad or personal message in the Gala program
- Name recognition on the SPCC website ahead of and after event
- Logo on slideshow during dinner, recognition in live remarks
- Logo recognition on ad (Severna Park Voice) after the event

GOLD SPONSOR: \$7,500

- Table for ten (10) at the Gala, with sponsor recognition
- Logo recognition in the program, social media platforms, signage
- Full-page ad in the Gala program, premium placement
- Logo on slides during dinner, recognition in live remarks
- Logo recognition on ad (Severna Park Voice) after the event
- Logo featured in the event invitations (confirmed by 1/15/19)

PLATINUM SPONSOR: \$10,000

- Two tables of eight (16) at the Gala, with table logo recognition
- Logo recognition in the program, social media platforms, signage
- Full-page ad in the Gala program, premium placement
- Logo on slideshow during dinner, recognition in live remarks
- Logo recognition on ad (Severna Park Voice) after the event
- Logo featured in the event invitations (confirmed by 1/15/19)

TITLE SPONSOR: \$20,000

- Two tables of ten (20) at the Gala, with table logo recognition
- Fully customizable for sponsor needs

TICKETS

Tickets available for purchase: \$175 x _____ = \$ _____

Please contact Mary Henry at 410-647-5843 with questions.

Tickets will not be mailed. Guest names will be held at the door.



Meet our Honorees:

Lee and Sylvia Marston

Lee and Sylvia Marston have been philanthropic partners for decades and financial supporters of SPCC for many years. Lee Marston’s father was a country minister who instilled in him the practice of tithing and giving back to the community where one lives, works and raises a family.

Lee and his wife Sylvia have lived their entire lives following these giving principles. “It’s in everyone’s best interest to give. I truly believe that if every one of us gave back, even just a little, the world would be a better place—starting right here in our own community,” says Lee.

Lee’s first major involvement in Severna Park was to help build a pool for the community. A committee was formed, and the organization began to raise the money which later became the current community center and pool. Active in the Anne Arundel County community, Lee is still on the board of the Chesapeake Bay Foundation (Emeritus), and he served as their first treasurer in the ‘60’s and ‘70’s. He has also been on the board of Anne Arundel Medical Center, The Virginia Seminary, and many others. Lee’s many interests include hiking the Appalachian Trail, playing squash, swimming, canoeing and sailing.

Sylvia has served in the past with Habitat for Humanity organizing food for the volunteers. She was one of the original Gala committee members, which began as a simple fundraising committee. She is currently a volunteer at SPAN. Sylvia’s other interests include tennis, book groups, Christian education, handbells, and other church activities.

Lee notes, “I just think it’s important to do something to help what you love and what you believe in.”

Please complete this form, along with your selections on the opposite side, and return to Mary Henry at the Severna Park Community Center Business Office, or via email to mhenry@spcommunitycenter.org.

Name: _____ Title: _____

Company Name (as it should appear on materials): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Yes, I’d like to make an additional contribution of \$ _____ for this year’s gala event.

My total pledge/payment for this year’s gala [Sponsorship Amount + Ad Cost + Tickets + Donation] = \$ _____

I would like to pay for my pledge/payment as follows:

Enclosed is a check made payable to SPCC in the amount of \$ _____

Please charge my VISA MasterCard AMERICAN EXPRESS DISCOVER in the amount of \$ _____

Credit Card Number: _____ Exp: _____ Security Code: _____

Name (as it appears on card): _____

Signature: _____

Please send me an invoice to the address above, to be paid in full by March 15, 2019.